



Who might benefit from this training?

- Middle and senior managers.
- Organisational development /change leaders.
- Experienced innovators
- Relevant to B2B and B2C markets.



" Great balance of looking at ourselves and looking at the organisation. The training challenged us to reconsider how we respond to ideas. We made a lot of progress on how to reduce innovation project failures."

Managing Director

Major retailing group.

Leading Innovation Training

Leading innovation involves enabling a culture and climate in an organisation that **supports people to innovate**. Innovation leaders need to be able to 'let go' of old realities, old systems and their old selves and open up to and embrace new ones. The **present moment** is where the **possibility of change and newness** lies. It is where we can access our innovation potential and the innovation potential of others.

However, in the present moment - the space where creativity arises, there is also the unknown, uncertainty and ambiguity. These are conditions that senior management in large organisations usually seek as far as possible to avoid!

Great innovators and leaders, like artists can access the place deep inside themselves **where their capacity to create and innovate resides**. From this place they are able to **create a new world**. From this place they can also create environments that help others to create as well.

Overview of Training.

1. Different **models** of leadership and the leadership models most suited to innovation.
2. **Tools and techniques** to identify and remove barriers to innovation.
3. Access the **resourceful mindstates** for leading innovation.

Great Returns on Your Training Investment.

- **Equip your organisation's leaders to lead innovation initiatives more confidently so that they can deliver innovation faster and with a higher chance of success.**
- **Improved chances of success when your organisation innovates in products, services, processes and business models.**
- **Develop a highly motivated workforce of employees who are using their creative potential. Being innovative can help them feel more satisfied in their roles.**
- **A greater 'learning orientation' in your organisation—which can support further innovation.**

Anotello[^]

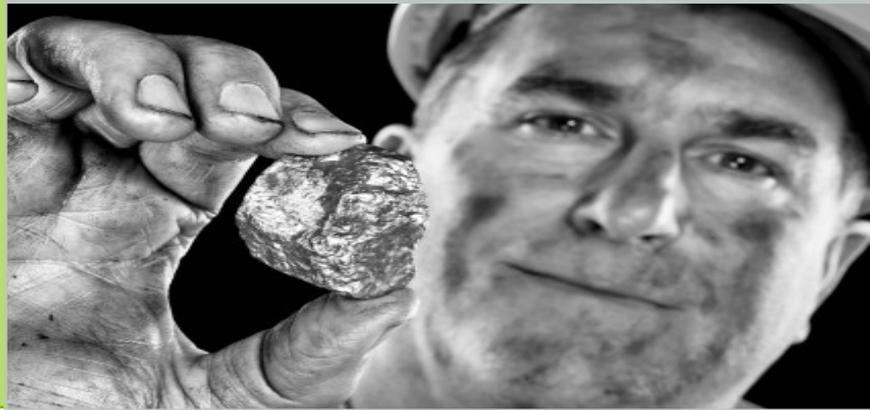
Learning Highlights

Leader as Change Agent.

- The difference between leading innovation and managing innovation.
- The leadership models most suited to innovation.
- "Being present" for creativity and innovation.
- Planning and decision making under conditions of uncertainty and ambiguity.
- Understanding and managing risk in innovation.
- Assembling high performing innovation teams.
- Creating the climate and culture that spark creativity and support innovation projects.
- Getting buy-in to innovation and change initiatives.
- 'Modelling' your high performance resourceful leadership states.
- Leading innovation as 'hero's journey.'

Leader as Motivator

- Motivating and rewarding high performing innovation teams.
- Coaching skills for innovation leaders.
- Encouraging a 'learning from failure' culture.



Why Choose Anatellô for Your Innovation Training?

- We are specialists in innovation. We have our own body of knowledge and also draw on world class research in our field.
- Other innovation trainings focus mostly on processes. In addition to processes, we also train in innovation tools and techniques and the resourceful mindstates for customer insight and foresight.
- Our courses are experiential which keeps participants engaged.
- Our trainers and facilitators are senior people who have extensive experience of the theory and practice of innovation. They can respond to the unique interests and aspirations that participants bring to the training.

Learning Format

- Interactive workshop.
- Balance of theory and practise.
- Case studies.
- Simulations.
- Learning logs and follow up.

Course Formats

- Custom designed to exactly meet your needs. Typically:-
- 1-day masterclass
- 2 or 3 day immersion.
- "Marketing University" courses.

Want to know more?

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